



**Xavier School of Communications  
Xavier University Bhubaneswar  
Career Advisory Services (CAS)**

XCOMM CAS was designed to provide the students with the exposure which would integrate theoretical knowledge with practical experience. Therefore successful completion of 8 and 6 months of internships are compulsory to qualify for the B.Sc. and M.A. degrees respectively. XCOMM CAS assists students to choose career path based on their interests and talents. From print to television journalism, digital marketing to content writing, entertainment production, advertising, public relations, radio, graphic designing to photography, event management to internationally acclaimed NGOs, XCOMM has a presence in every segment of the media industry.

XCOMM CAS also provides a window of opportunity to students in the form of-

- Career guidance sessions, assisting students to identify their area of competence
- Connecting students to top executives and media veterans
- Assisting students to procure summer and final internships

**Interaction with Industry Experts:-**

- Mr. Abhinay Dey, Assistant Editor of Times of India, Kolkata
- Mr Dhrubajyoti Pramanik, the Deputy Editor, Zee 24 Ghanta
- Mr. Satyakki Bhattacharjee, Chief People Office, ABP News Network, Noida
- Mr. Sudhi Ranjan Sen, Former Editor , India Today, New Delhi
- Ms. Sohini Das, Associate Vice – President for Strategy, Leo Burnett, Mumbai
- Mr. Yubaraj Bhattacharya, Commissioning Team Lead, Zee India Enterprises Limited
- RJ Somak , Radio Jockey, Radio Mirchi, Kolkata
- Mr Anto Akkaro, a freelance Investigative Journalist
- Ms. Honey Patnayak, Director of Community Radio, Siksha O' Anusanthan (SOA) University, BBSR

**Our Industry Partners:-**

**Journalism:** Telangana Today, Asian News International (ANI), NDTV 24x7 & NDTV Convergence, ABP News, Press Trust of India, The Hindu, Outlook India, Mirror Now, Zoom TV & Times Internet, Tiranga TV, The Times of India

**FM Radio:** Red FM

**Public Relations and Advertising:** Public Relations Society of India, Soho, MSL & Madison PR, J. Walter Thompson, Ogilvy & Mather, BBDO, RK Swamy BBDO

**Event Management:** Wizcraft, J. Walter Thompson, , Brandmela, Real Events, Stylus Events,

**Film and TV production:** Percept Pictures, Black Box Films, The Greenroom, The Good Karma Inc., Fingerprintfilms.tv, Climb Media, Roadshow Films, WICA Digital, Anlogg, Digi Phoenix

**Corporate Communication:** Tata Motors, Indian Chamber of Commerce